

EDGA LOGO USAGE POLICY

1. Introduction

This Logo Usage Policy outlines the guidelines for the appropriate usage of the 'G' Icon, EDGA and EDGA Tour logos. All imagery is owned by EDGA (European Disabled Golf Association) and aims to distinguish players, individuals providing services to EDGA and entities hosting EDGA golf events.

2. Authorised users and usage of the 'G' Icon

The 'G' Icon is available for all EDGA pass holders. Players are allowed to use the 'G' Icon on their personal clothing, golf equipment, and accessories related to their participation in golfing events.

3. Usage of the EDGA logo

3.1. Authorised users: The EDGA logo is restricted to individuals and entities actively providing services to the European Disabled Golf Association (EDGA). These include staff, volunteers, eligibility assessors, advocates, ambassadors, partners, tournament organisers, and player representatives who EDGA officially recognises.

3.1.1. Individuals as mentioned above in 3.1, are allowed to use the EDGA logo on their clothing, and golf equipment. EDGA reserves the right to request a “mock up” of how the logo will be used in relation to other brands that may appear on the same clothing/equipment.

3.1.2. Federations, sponsors, and partners can use the EDGA logo on platforms such as websites, social media, or press articles, and may request to use the logo on clothing/equipment subject to EDGA's approval of a “mock up” of how the logo will be used in relation to other brands that may appear on the same clothing/equipment.

4. Usage of the EDGA Tour logo

Only events that are badged and recognised as official EDGA events, can use the EDGA Tour logo.

5. Logo(s) modification

Users cannot modify the EDGA logo by changing colours or adding wording. All logos must be reproduced accurately, maintaining their original proportions and design elements, to preserve their integrity and brand recognition.

6. Approval for special cases

Requests for exceptions to this policy, including logo usage outside of the specified scope, must be submitted in writing to Scott Bennett for approval.

7. Enforcement

Failure to comply with this Logo Usage Policy may result in appropriate actions, including but not limited to warnings, request to remove logo, or legal remedies in case of severe violations. By adhering to this Logo Usage Policy, we ensure consistency in branding, promote a unified identity, and uphold the reputation of EDGA.